

Home Furniture

— an initiative by HGH India —

In the forthcoming edition in December 2022, HGH India will further expand its range of home furniture to add functionality and accentuate the décor of the house.

Upcoming trends in home furniture will be showcased through a dedicated home furniture pavilion.

As the time-constrained consumers seek complete home décor solutions under one roof, retailers across home categories are keen to add full range of home furniture to their stores.

At HGH India, Indian and International furniture brands and manufacturers across modern, traditional and accent furniture categories can connect with well-established home furnishing, home décor & home furniture retailers, interior designers, architects, distributors and potential franchisees from across India.

Home furniture will include complete range of living room, dining room, bedroom, kitchen, study room, bathroom, home office furniture, accent furniture, outdoor & leisure furniture. These include products like sofas, recliners, dining tables, beds, wardrobes, coffee tables, consoles, cabinets, side tables, home office tables, chairs, bean bags & pouffes, rocking chairs, stools, swings, kids' furniture, garden furniture, outdoor furniture, racks & trolleys, bar cabinets & storage chests, dressers & mirrors, book shelves & magazine holders, showcases and display units etc.

Technological advancements are leading to creation of sophisticated furniture in materials like wood, bamboo, cane, plastic, rattan, wrought iron, steel, brass, glass, stone, acrylic, recycled materials...

Increasing urbanisation, smaller houses and rented accommodations are influencing furniture buying pattern of Indian consumers. People today desire to reinvent the look of their homes with high frequency, at low cost.

Consumers today prefer readymade furniture and soft furnishings which are co-ordinated with each other. In the post-pandemic era, demand for home-office furniture is also increasing. Increasingly, consumers prefer multi-functional and space saving furniture.

Complete home stores, furnishing stores, home décor stores and online retailers are becoming new destinations for furniture buying, in addition to conventional furniture stores and customisation.

FOCUS 2022



SOFA



NESTING TABLE



DECORATIVE FURNITURE



DINING TABLE



BOOK SHELVES



BEDROOM FURNITURE



BEAN BAGS



COFFEE TABLE



CABINETS & STORAGE

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