

Jagdish Stores launched in Ludhiana



Jagdish Store, Ludhiana

Jagdish Stores, Delhi, the pioneer, oldest and one of the most respected retailer for home furnishings in India, opened its fourth store and the very first in Ludhiana 9th August 2015. The retailer has well-known stores in Delhi and Kolkata.



The Ludhiana store being inaugurated by Mrs. Derrco Devi Khandelwal. Accompanying her is Mr. Jagdish Khandelwal and other family members and invitees.

Spread over a huge area of 25,000 square feet on 5 floors, one of the largest in India till date for a single specialty home furnishing retailer, the store was inaugurated by Mrs. Derrco Devi Khandelwal, mother of Mr. Jagdish Khandelwal, Managing Director, Jagdish Stores, who himself is known in the industry as the father of Indian furnishing retail. For him personally and for the entire family, this was a highly emotional moment. The high profile launch was attended by who is who of not only Ludhiana city, but the entire home textiles and furnishing industry and trade from across the country, reflecting the personal popularity of Mr. Jagdish Khandelwal in the industry.

The exclusive boutique-store will stock the same quality and range of home textile & home décor



Each section in Jagdish Store Ludhiana is well laid out and helps the customer choose. Total store area is 25,000 square feet.

products as the other branches do. These include fabrics, upholstery, curtains, carpets, mattresses, bed linen, table linen, bath linen and decorative accessories. Hence, the store will give an opportunity to the people in Ludhiana and surrounding cities and towns to shop for high quality and unique merchandise with a high standard of customer service for which the retail brand Jagdish Store is known for over five decades. Commenting on the establishment of the new store, Mr. Jagdish Khandelwal, MD, Jagdish Stores, said “Ludhiana is one of north India's most prosperous cities with an elite class of citizens. We already have a loyal clientele of Ludhiana who patronize our Delhi store for their home furnishing needs. We are delighted that with the opening of this boutique, these patrons, and new ones, will not have to travel all the way to our other outlets to enjoy high quality furnishings, which have an Indian soul and an international appeal. We're looking forward to a long and meaningful association

with the city, and to servicing its people at a standard that is synonymous with our brand.” Specialty format stores will always be important and convenient for the customers as it gives the customers an experience factor of feel & touch. Jagdish Stores, Ludhiana also has a team of trained interior designers and home stylist to customize the products according to the choice of the customers.

Many high-profile celebrity homes, corporate offices, restaurants and boutique hotels have relied on fabrics and furnishings from Jagdish Stores to enhance their interiors. Also India's most respected architects and interior designers have given a top choice priority to the India's largest chain of home furnishing as well.

The brand is also a favourite with individual customers, who enjoy visiting just to survey the new collections as much as they enjoy buying and decorating with them.

Opening of the store is likely to set a new retail trend in Ludhiana and Northern India. 